



## Press Release

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Knorr-Bremse Press Information - 08 September 2010 - Release Immediate

# Knorr-Bremse Supports UK to Gibraltar Charity Cycle Ride

**Saturday, 4 September 2010 saw the Inspired Living charity team set off on a major sponsored cycle ride from Winchester to Gibraltar!**

Knorr-Bremse Rail Systems (UK) Limited are supporting Inspired Living who are trying to not only raise a million pounds for Cancer Research UK but are also trying to collect valuable medical information on the ride which could help in reducing the risks associated with the development of cancer and cardiac related diseases.

The team set off from St Swithuns School, Winchester supported by an incredible mass ride made up of hundreds of other cyclists who followed the team for 33 miles to Victoria Park, Portsmouth. The long distance riders got a good send off and significant funds were also collected for Cancer Research UK.

The fund raising initiative sees the team travelling from the UK through France and Spain to arrive in Gibraltar after cycling for two weeks and covering a distance of over 1,250 miles; an average of between 60 to 100 miles per day! Knorr-Bremse support includes the provision and funding of a special Knorr-Bremse support vehicle and driver for the duration of the trip and special clothing for the cyclists. The vehicle, which also carries the logos of Inspired Living and Cancer Research as well as other supporters, including BT, will act as a multi-purpose support vehicle on the entire journey and will then travel back to the UK carrying all the successful riders' bicycles. Knorr-Bremse are organising a supporting collection at their Melksham, Wiltshire facility and closely monitoring the progress of the riders.

Managing Director, Paul Goodhand commenting on the event said "The Inspired Living charity cycle ride to Gibraltar is a fantastic event that will not only raise vital funds but collect crucial research data in the fight against terrible diseases that affect so many people. Knorr-Bremse was approached by Inspired Living for support and we are currently running our own 'Well at Work' health initiative for staff so were we pleased to get involved. Everyone here at Knorr-Bremse is fully behind this initiative and we wish every rider the best of luck on their epic journey."

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### Caption for picture:

Pictured front row: left to right Steve Brine MP for Winchester and Chandler's Ford, Sir George Young, Leader of the House of Commons, Lord Privy Seal and MP for North West Hampshire and Councillor Kelsie Learney, Chairman of the Cabinet for Winchester City Council with the intrepid Inspired Living team before they start out to Gibraltar.

## Editor's Information

**Knorr-Bremse Rail systems (UK) Limited (KBRS)** is the source for all Knorr-Bremse Rail Group products, systems and service support for customers based in the UK and Ireland.

KBRS is a Knorr-Bremse Centre of Competence (CoC) for metro brake control, being responsible for the design and development of world leading metro braking control technology such as Knorr-Bremse EP2002 Distributed Brake Control.

In addition KBRS operates the Knorr-Bremse specialist platform screen systems division, Westinghouse Platform Screen Doors (WPSD) which serves global markets.

KBRS is a member of the Knorr-Bremse Group, the world's leading company for rail and commercial road vehicle braking systems.

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**Inspired Living** was established in July 2009 with the aims to inspire ordinary men and women to adopt healthier lifestyles to reduce their risk of contracting cancer, to produce medical research information which is of high value in the fight against cancer and to raise one million for Cancer Research.

One key initiative of the Inspired Living project is a mass ride from Winchester to Portsmouth during September 2010. In addition a team of over twenty people will then continue on to cycle all the way to Gibraltar in just two weeks collecting valuable medical information on the ride which could help in reducing the risks associated with the development of cancer and cardiac related diseases.

[www.inspiredliving.org.uk](http://www.inspiredliving.org.uk)